

I N S I D E™ QUANTUM TECHNOLOGY

MEDIA KIT

The leading source for actionable intelligence related to quantum computing
and the evolving industry

info@insidequantumtechnology.com



PRODUCERS OF

I N S I D E
QUANTUM TECHNOLOGY
WORLD TOUR OF CONFERENCES

I N S I D E™ QUANTUM TECHNOLOGY

ABOUT US

Quantum Computing and related technologies are rapidly developing worldwide. To help the enterprise, investors, and decision-makers understand and tap into the potential of this rapidly growing technology, there is
INSIDE QUANTUM TECHNOLOGY.

We cover the entire quantum ecosystem — insidequantumtechnology.com provides access to knowledge from industry insiders and government officials as well as academic circles. The IQT umbrella offers several international [IQT Events](#) as well as [IQT News](#) and [Podcasts with the Quantum Dragon!](#)

[**info@insidequantumtechnology.com**](mailto:info@insidequantumtechnology.com)

EMAIL MARKETING SOLUTIONS

- **Global Subscriber Base**

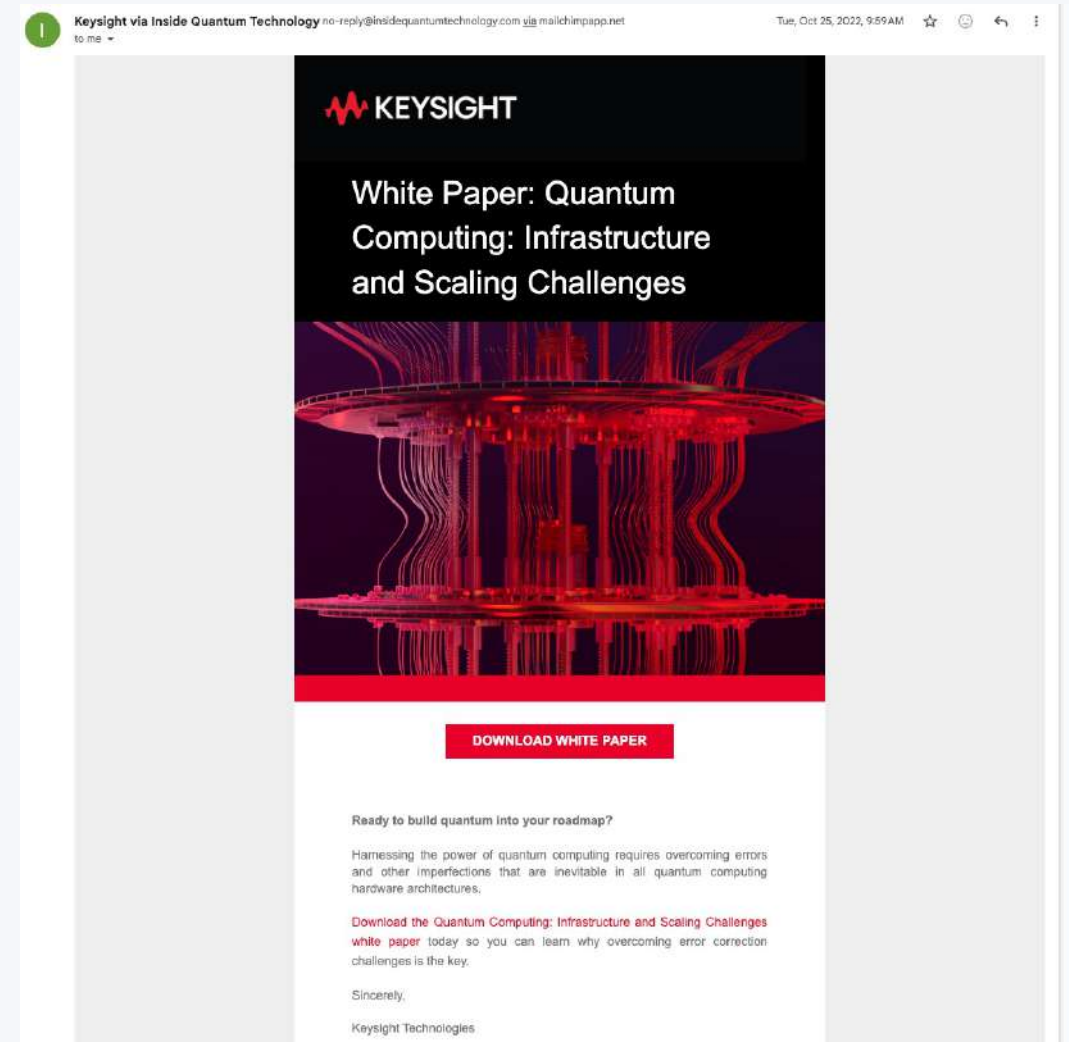
Reach a deeply targeted list of thousands of active worldwide decision makers specifically monitoring quantum development.

- **Granular Analytics Suite**

Gain fully transparent campaign tracking insight with detailed reporting covering open rates, individual URL clicks, and conversions.

- **Split Testing & Optimization**

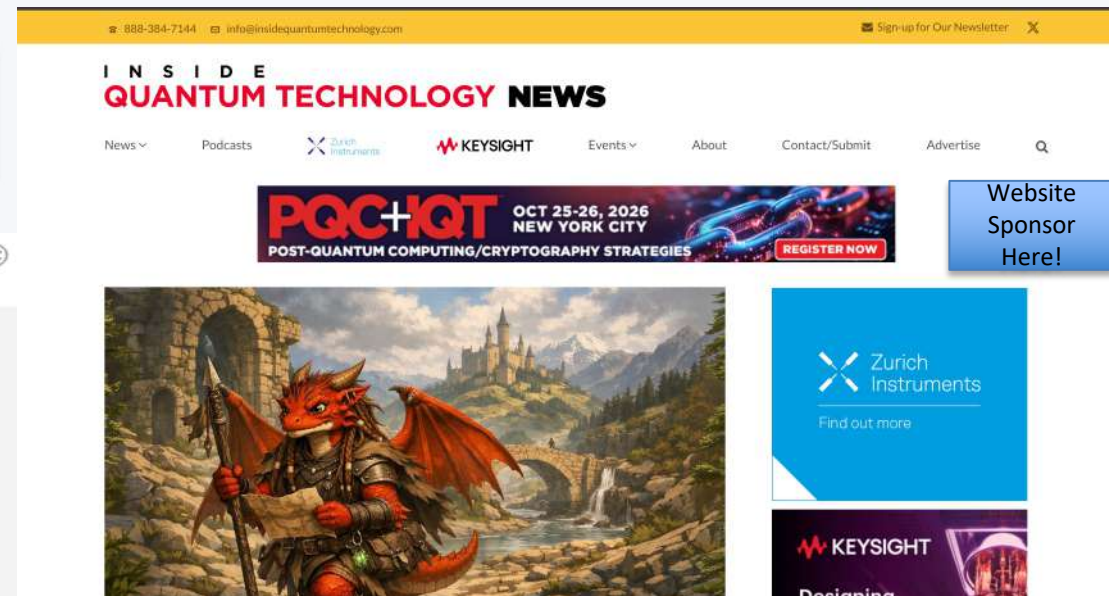
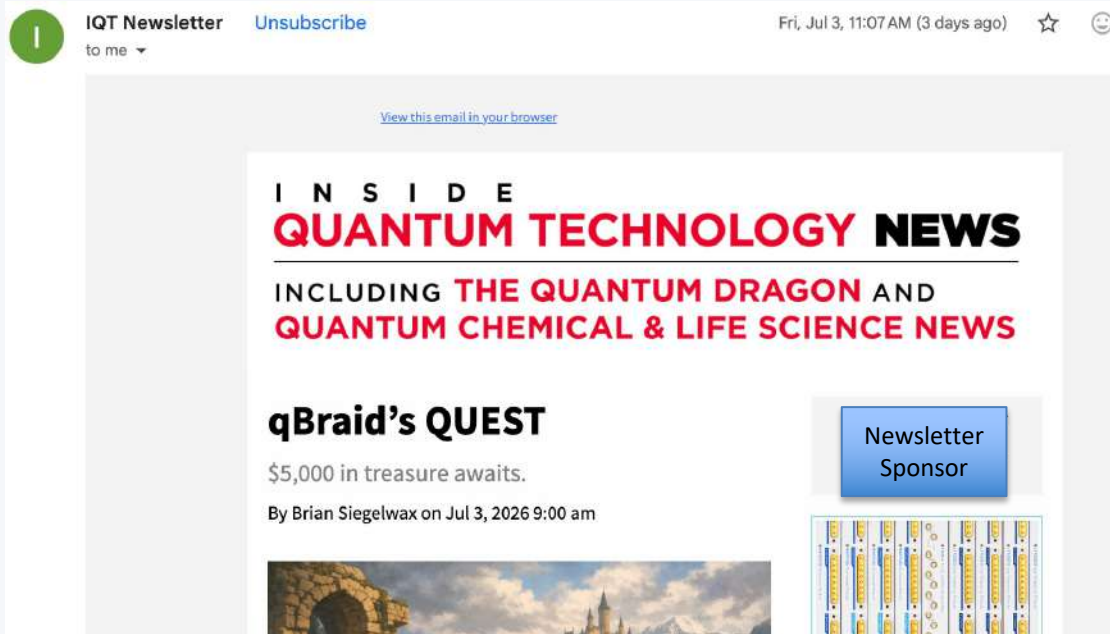
Deploy advanced internal database optimization tools including technical A/B title split testing and local time-zone send optimization.



WEBSITE AND NEWSLETTER SPONSORSHIPS

“Website and Newsletter Sponsor” Logo Placement

Premium brand logo visibility positioned prominently atop the main IQT website and daily newsletter news.



FULL TIME PORTAL

Full-Time Portal

Includes a permanent, custom-tailored branding portal hosted directly on the active IQT News platform.

Unlimited Content Updates

Keep your messaging fresh with completely unlimited updates to your portal and linked assets.



Products

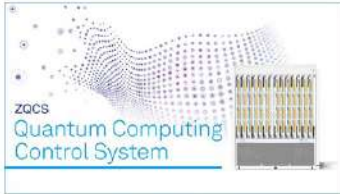
Jobs

User Stories

Community

Videos

Products



ZQCS Quantum Computing Control System



SHFQC+ 8.5 GHz Qubit Controller



SHFQA+ 8.5 GHz Quantum Analyzer

User Stories



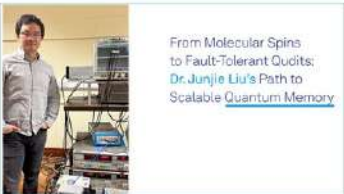
Pushing the Limits of Quantum Sensing: Uncovering Axion Dark Matter

[Pushing the Limits of Quantum Sensing: Uncovering Axion Dark Matter](#)



Creating the Nodes of the Quantum Internet: A Journey Through Quantum Memories and Entanglement Distribution

[Creating the Nodes of the Quantum Internet: A Journey Through Quantum Memories and Entanglement Distribution](#)



From Molecular Spins to Fault-Tolerant Qudits: Dr. Junjie Liu's Path to Scalable Quantum Memory

[From Molecular Spins to Fault-Tolerant Qudits: Dr. Junjie Liu's Path to Scalable Quantum Memory](#)

Videos



[New Technologies to Scale Superconducting Quantum Computing | Webinar](#)



[An End-to-End QEC Workflow | SQA Conference 2025 - Workshop](#)



[Enabling Automated QPU Tune-up with a Quantum Software Framework | LabOne Q Workshop](#)

BANNER PLACEMENTS & DAILY EMAIL NEWSLETTER

Leaderboard Banner (728x90)

High-impact horizontal banner slot situated perfectly at the top of web pages and premium newsletter editions.

Sidebar Banner (300x250)

Reliable, square-format ad placements configured on the content sidebar layout optimized for clicks.

Website Takeovers

One-day or one-week options. Wrap your messaging around the hot news of the day. Use the website takeover and/or roadblocks for ultra high impact exposure.

Leaderboard 728x90



June 12, 2026

Wile E. Coyote's Favorite Quantum Lab

This is why education is so important.

Wile E. Coyote watched a short video tour of New Mexico's [Roadrunner Quantum Lab](#), which is under construction, and then reached out to his old friend, The Quantum Dragon, for an assist. FINALLY, he has a non-zero probability of capturing A Roadrunner, albeit not THE Road Runner. [This link](#) may require a Threads account.

This week's IQT News:

- QCI went platinum!
- QUANTUM CHEMISTRY AND LIFE SCIENCE



Find out more

Banner 300x250

Building Unbreakable
Post Quantum Security



WEBCASTS, WHITEPAPERS AND PODCASTS

Registration Data Lead-Gen

Capture 100% verified, actionable registrant contact data records and customized polling insight answers from target stakeholders.

Custom Built Asset Campaigns

Fully comprehensive programmatic promotion framework leveraging social, email blasts, and banner real estate to scale your brand whitepapers.

Podcast Sponsorships

Includes a professional 15-second host-read audio advertisement embedded directly within 'IQT The Quantum Dragon' hosted by Brian Siegelwax.



ZQCS Launch Webinar
Mastering the Long-Lived
Logical Qubit



May 28th, 2026

The path to fault-tolerant quantum computing is becoming clearer.
And at its center lies one critical milestone: **the long-lived logical qubit**.

In this **focused 45-minute launch webinar**, we'll show how the **ZQCS Quantum Control System** is engineered to help you scale quantum systems without compromising performance.

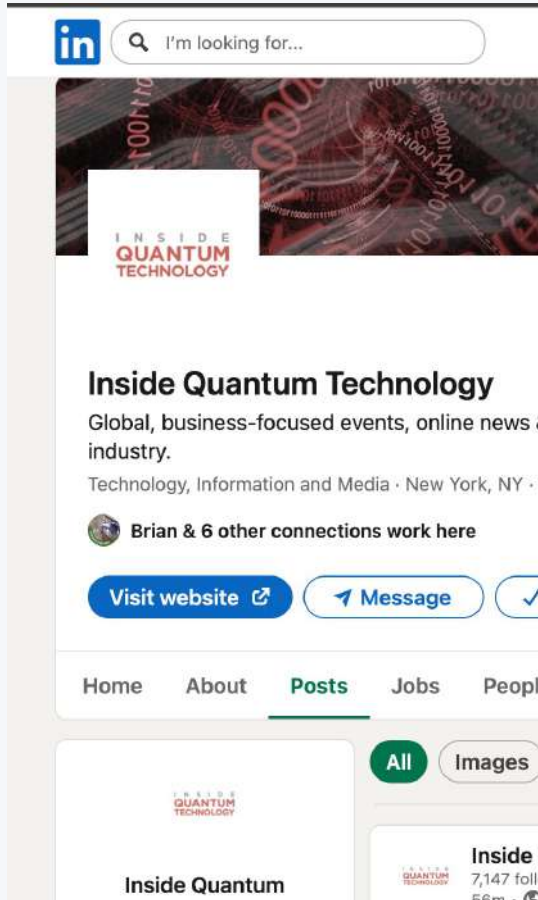


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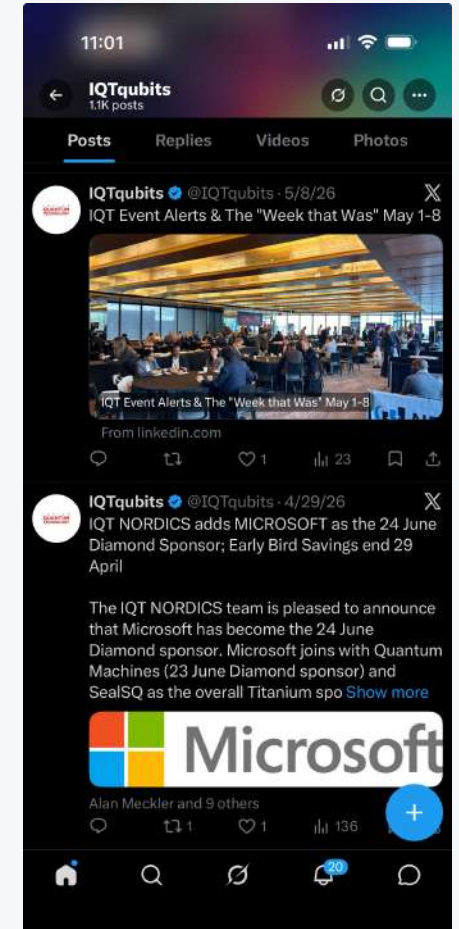
AUDIENCE DEMOGRAPHICS BREAKDOWN

Professional Title / Industry Segments	Audience Share
C-Level Executives	33.0%
Director Level	21.0%
Vice President	16.0%
Business Development, Consultants	12.0%
Research Institutions and Academic	8.0%
Marketing	6.0%
Press	4.0%

SOCIAL MEDIA



Blast your message to thousands
across our social channels!



EVENTS

INSIDE QUANTUM TECHNOLOGY WORLD TOUR OF CONFERENCES



Inside Quantum Technology Events

IQT is the leading conference and exhibition organization covering quantum computing and technology worldwide. IQT events are "focused" and ensure deep coverage over multiple days. IQT has produced dozens of events around the world since 2018.

Q+AI 3.0
2026

Q+AI-3.0 —
October 25-27, 2026, New York City

PQC+IQT
POST-QUANTUM COMPUTING/CRYPTOGRAPHY STRATEGIES

PQC+IQT —
October 25-26, 2026, New York City

IQT Inside Quantum Technology
KOREA

IQT Korea —
November 25-27, 2026, Incheon, Korea

IQT INSIDE QUANTUM TECHNOLOGY
NORDICS

IQT Nordics -
June 7-9, 2026, Copenhagen,
Denmark

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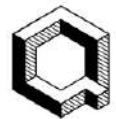
CANTOR

 **ColdQuanta**

C12

 **DLA PIPER**

 **IDQ**

 **IONQ**

 **IBM**

 **QCI**

TOSHIBA

 **Qrypt**


QUANTUMXCHANGE[™]
Delivering the Future of Encryption

 **KEYSIGHT**

 **Microsoft**

 **QUANTUM
MACHINES**



Québec 

 **Quintessence
Labs**
Data Uncompromised

 **SEAL SQ**
semiconductors + quantum

 **QBLOX**

**Zurich
Instruments**

 **INTRIQ**

THORLABS

simula

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OF DENMARK**
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3DR
HOLDINGS

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Ready to launch your custom placement campaign?

Contact our team directly at
info@insidequantumtechnology.com
for inquiries and secure priority placement slots.