

INSIDE™
**QUANTUM
TECHNOLOGY**

Media Kit



Email info@insidequantumtechnology.com for all inquiries

Site Sponsorships

- **Website Sponsorships**
 - “**Site Sponsor**” Logo atop IQT
 - “**Zone**” Sponsorship
 - Includes a full time portal on IQT with unlimited content updates
- **Podcast Sponsorship**
 - 15-second audio advertisement



Banner Placements / Daily Email Newsletter

- **Leaderboard Banner**, 728x90
- Sponsored Articles
- **Banner**, 180x150
 - Ad on sidebar of daily newsletter
- **Newsletter Sponsorship**
 - Your company presented as Sponsor atop the daily newsletter



Webcasts, Whitepapers and Podcasts

Custom built campaigns to promote your asset

- Registration Data and Customized Polling
- Promotional tools include:
 - Banner ads across the Inside Quantum Technology Platform
 - Email Blasts
 - Social Media Blasts
- Article(s) Published on Inside Quantum Technology
- Podcast Sponsorships



Email Marketing

- Reach a robust list of global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization



Join Our Growing List of Sponsors

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*Partial List includes

TOSHIBA

