

I N S I D E™  
**QUANTUM  
TECHNOLOGY**  
**Media Kit**



Email [info@insidequantumtechnology.com](mailto:info@insidequantumtechnology.com) for all inquiries

# Site Sponsorships

- **Website Sponsorships**
  - “**Site Sponsor**” Logo atop IQT
  - “**Zone**” Sponsorship
  - Includes a full time portal on IQT with unlimited content updates
- **Podcast Sponsorship**
  - 15-second audio advertisement



# Banner Placements / Daily Email Newsletter

- **Leaderboard Banner**, 728x90
- Sponsored Articles
- **Banner**, 180x150
  - Ad on sidebar of daily newsletter
- **Newsletter Sponsorship**
  - Your company presented as Sponsor atop the daily newsletter



A screenshot of the "INSIDE QUANTUM TECHNOLOGY DAILY NEWS" newsletter. The header includes the title "INSIDE QUANTUM TECHNOLOGY" and "DAILY NEWS" with the tagline "The Voice of Quantum Computing™". Below the header is a promotional banner for "QUANTUM CYBERSECURITY INSIDE QUANTUM TECHNOLOGY OCT 25-27, 2022 NEW YORK CITY NYC" with a "REGISTER NOW" button. The main content area features an article titled "Mastercard touts 'quantum-resistant' payment cards" by Dan O'Shea, dated Oct 11, 2022. The article text states: "Mastercard announced what it claimed is the approval of the first 'quantum-resistant' payment cards for card issuers, compatible with the previously announced EMVCo contactless specifications. The company said in a statement that 'the new cards are designed to remain compatible with existing accepta...". A "Read more »" link is provided below the article. To the right of the article is a "Quantum Job Listings" sidebar with a "Find Jobs" button. At the bottom right, there is a small box for "INTRODUCING INSIDE QUANTUM TECHNOLOGY PRO".



# Webcasts, Whitepapers and Podcasts

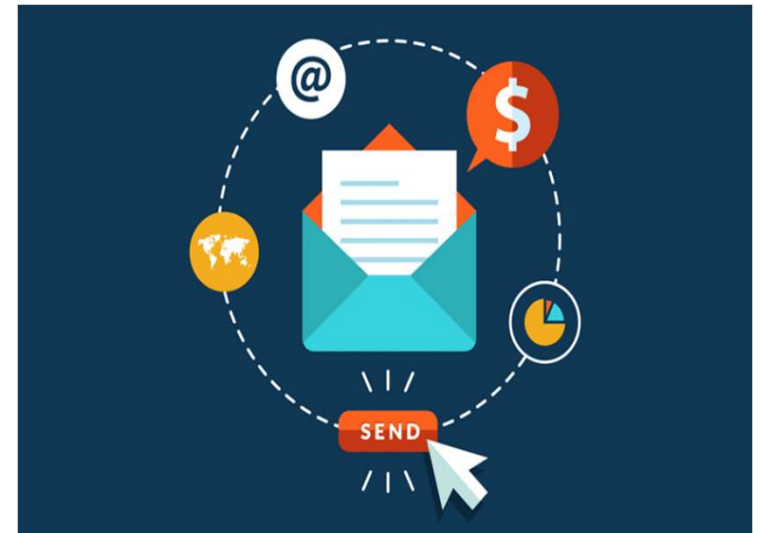
## Custom built campaigns to promote your asset

- Registration Data and Customized Polling
- Promotional tools include:
  - Banner ads across the Inside Quantum Technology Platform
  - Email Blasts
  - Social Media Blasts
- Article(s) Published on Inside Quantum Technology
- Podcast Sponsorships



# Email Marketing

- Reach a robust list of global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization



**3DR**  
HOLDINGS

I N S I D E™  
**QUANTUM**  
**TECHNOLOGY**

# Join Our Growing List of Sponsors

Email [info@insidequantumtechnology.com](mailto:info@insidequantumtechnology.com) for all inquiries

\*Partial List includes

**TOSHIBA**

  
QUANTUMXCHANGE™  
*Delivering the Future of Encryption*

Québec   
|↑NTR↓Q>

  
Quintessence  
Labs  
Data Uncompromised

 ColdQuanta

**IBM**®

 IDQ

 Crypt



**3DR**  
HOLDINGS

 IONQ

Zurich  
Instruments

I N S I D E™  
**QUANTUM**  
**TECHNOLOGY**