

I N S I D E™
**QUANTUM
TECHNOLOGY**
Media Kit



Email info@insidequantumtechnology.com for all inquiries

Site Sponsorships

- **Website Sponsorships**
 - “**Site Sponsor**” Logo atop IQT
 - “**Zone**” Sponsorship
 - Includes a full time portal on IQT with unlimited content updates
- **Podcast Sponsorship**
 - 15-second audio advertisement



Banner Placements / Daily Email Newsletter

- **Leaderboard Banner**, 728x90
- Sponsored Articles
- **Banner**, 180x150
 - Ad on sidebar of daily newsletter
- **Newsletter Sponsorship**
 - Your company presented as Sponsor atop the daily newsletter



A screenshot of the "INSIDE QUANTUM TECHNOLOGY DAILY NEWS" newsletter. The header includes the title "INSIDE QUANTUM TECHNOLOGY" and "DAILY NEWS" with the tagline "The Voice of Quantum Computing™". Below the header is a promotional banner for "QUANTUM CYBERSECURITY INSIDE QUANTUM TECHNOLOGY OCT 25-27, 2022 NEW YORK CITY NYC" with a "REGISTER NOW" button. The main content area features an article titled "Mastercard touts 'quantum-resistant' payment cards" by Dan O'Shea, dated Oct 11, 2022. The article text mentions the approval of the first "quantum-resistant" payment cards. A "Read more »" link is provided. To the right of the article is a "Quantum Job Listings" sidebar with a "Find Jobs" button. At the bottom right, there is a small box for "INTRODUCING INSIDE QUANTUM TECHNOLOGY PRO".



Webcasts, Whitepapers and Podcasts

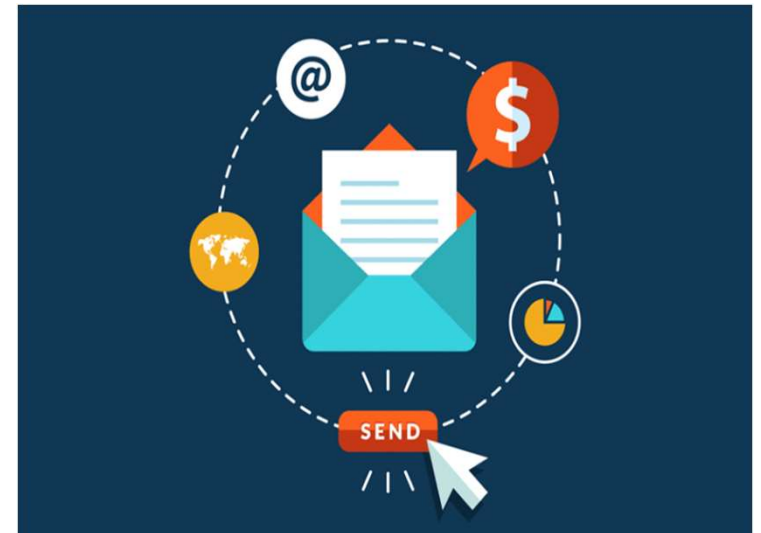
Custom built campaigns to promote your asset

- Registration Data and Customized Polling
- Promotional tools include:
 - Banner ads across the Inside Quantum Technology Platform
 - Email Blasts
 - Social Media Blasts
- Article(s) Published on Inside Quantum Technology
- Podcast Sponsorships



Email Marketing

- Reach a robust list of global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization



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HOLDINGS

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Join Our Growing List of Sponsors

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*Partial List includes

TOSHIBA


QUANTUMXCHANGE™
Delivering the Future of Encryption

Québec 
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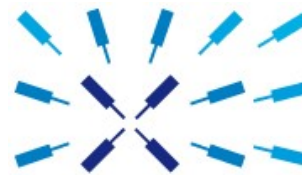

Quintessence
Labs
Data Uncompromised

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IBM®

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 IONQ

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